

Module	What it does	Key benefits	Included in
<b>Croí Chat</b>	Always-on conversational AI embedded on your website. Answers visitor questions in your voice, qualifies interest, and guides them toward next steps.	Twenty-four-hour engagement without extra staff. Feels personal and professional.	<i>Momentum +</i>
<b>Croí Tools</b>	Interactive calculators, planners, quizzes, and sector-specific assessments (e.g. "How ready is your organisation for growth?" or financial, health, or planning tools).	Positions you as the helpful expert. Generates qualified leads through value exchange.	<i>Momentum +</i>
<b>Croí Diary</b>	Online appointment booking calendar integrated with Google Calendar, Outlook, and your team's schedules.	Removes back-and-forth emails. Prospects book meetings directly into your team's diaries.	<i>Momentum +</i>
<b>Croí Connect</b>	Intelligent lead capture, routing, and CRM integration (HubSpot, Xero, Salesforce, and others).	Automatically sends the right leads to the right person with context. No leads fall through the cracks.	<i>Momentum +</i>
<b>Croí Site</b>	Your fully branded, SEO-optimised website with easy no-code content management system.	Modern, high-performing digital home that you (or we) can update quickly. Strong foundation for all other modules.	<i>Scale +</i>
<b>Croí Intake</b>	Secure digital onboarding forms with document upload, e-signatures, and automated workflows.	Smooth client and prospect experience from first contact to signed agreement. Reduces admin time dramatically.	<i>Scale +</i>
<b>Croí Insights</b>	Real-time dashboard showing conversations, conversion rates, channel performance, and marketing ROI.	Clear visibility for you and your leadership team. Data-driven decisions instead of guesswork.	<i>Scale +</i>
<b>Croí Bespoke</b>	Custom-built AI agents tailored to your exact operational workflows (e.g. membership renewal automation, proposal generation, compliance checking, onboarding sequences).	True enterprise-level automation that mirrors how your organisation actually works.	<i>Leadership only</i>